

Empowering Women, Strengthening Communities

Overview

Action for Rural Advancement (ARA) works to improve the lives of marginalized and climate-displaced women, especially those living in urban slums. Through our **RENEW Project**, we provide integrated support to help women rebuild their lives with dignity, safety, and opportunity.

Our goal is simple but powerful: to help women earn, stay safe, and have a voice in their communities.

Our Key Areas of Work

1. Economic Empowerment

We help women become financially independent so they can support themselves and their families.

- Skills training (tailoring, handicrafts, food processing)
- Support for small businesses and income generation
- Formation of savings and Self-Help Groups (SHGs)
- Access to local and online markets

2. Protection & Rights

We work to ensure women can live free from violence and discrimination.

- Awareness on preventing gender-based violence
- Safe spaces and counseling support
- Legal awareness and referral services

3. Leadership & Participation

We believe women should not just participate—they should lead.

- Leadership training for women
- Formation of community women's groups
- Engagement with local government and service providers

4. Digital Inclusion

Digital skills open new doors. We help women step into the digital world.

- Basic digital and mobile training
- Introduction to online income opportunities
- Awareness on cyber safety

5. Health & Wellbeing

Healthy women build strong families and communities.

- Maternal and reproductive health awareness
- Nutrition and hygiene education
- Support in accessing health services

Our Impact

So far, our work has:

- Reached over **6,570 women** directly
- Helped women start earning and improve their livelihoods
- Increased awareness and action against violence
- Supported women to take on leadership roles
- Improved access to essential services

How We Work

We believe real change happens when communities are part of the process.

That's why we work closely with local people, partners, and institutions to ensure our programs are **inclusive, practical, and sustainable**.

Our Partners

This initiative is supported by:

- **European Union (EU)** – Funding Partner
- **Manusher Jonno Foundation (MJF)** – Strategic Partner

Closing Note

When a woman is empowered, her family, community, and future change for the better. At ARA, we are proud to be part of that change—helping women move forward with confidence, dignity, and hope.